

**WASHINGTON
STATE UBI:**
604 352 720

**WOMEN'S
BUSINESS
ENTERPRISE (WA):**
W2F0026928

COMMODITY CODES:
918-29: Computer
Software Consulting

918-71: IT Consulting

918-83: Organizational
Development Consulting

961-56: Program/Project
Development and
Management Services

920-46: Software
Updating Services

COMPANY NAME:
Conscious Creation

LOCATION:
Vancouver, WA 98660



Capability Statement

CORE COMPETENCIES

- Information Technology (IT) Business Analysis
- Stakeholder Management and Product Ownership
- Client Engagement and Client-Focused Development
- Root Cause Analysis and Solutioning
- Need-Gap Analysis and Business Process Optimization
- Solution Requirements and Traceability Matrix
- Software Evaluation and User Acceptance Testing
- Change Management and Implementation Support
- Certified Scrum Master (CSM)
- Agile Product Ownership (PSPO I)
- Certified in Product Ownership Analysis (IIBA-CPOA)
- End-to-End Support throughout Project Lifecycle

AREAS OF EXPERTISE

- Expertise for IT business analysis services
- 20+ years of software development
- 15+ years of requirements analysis and business process reengineering experience
- 10 years of project experience in health insurance and healthcare
- Experience with state government contracts
- Experience defining business processes for multidisciplinary teams and multiple business domains
- Ability to leverage an organization's existing resources and network to achieve results

Statement continued on next page.

EXPERIENCE



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WEBSITE:

[https://
www.clarifyandbuild.com/](https://www.clarifyandbuild.com/)

POINT OF CONTACT:

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TITLE:

Business Analyst/
Consultant

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clarifyandbuild.com

*Past projects and client names are protected by **non-disclosure agreements (NDAs)** and **confidentiality agreements**.*

- Software Systems Assessment Project, Lead IT Business Analyst for Global Nonprofit (confidentiality agreement), 8/2022 to 02/2023
- Electronic Health Record Solution Project, Lead Business Process Analyst for State Government Agency (confidentiality agreement), 1/2022 to 7/2022
- Data System Solution Project, Technical Analyst for State Government Agency (confidentiality agreement), 8/2021 to 2/2022
- Health Information Exchange Project, Lead Business Analyst for State Government Agency (confidentiality agreement), 8/2021 to 11/2021
- Data Optimization Project, eComm Data Analyst/Consultant for Sportswear Company (confidentiality agreement), 4/2021 to 6/2021
- Case Management Solution Project, IT Business Analyst/Lead for State Government Agency (confidentiality agreement), 8/2019 to 7/2020
- Operational Readiness Effort, Certification Analyst for Large Health Insurer (NDA), 06/2019 to 08/2019
- HR Data Transformation Project, Lead Business Analyst for International Logistics Company (NDA), 12/2016 to 04/2018
- Issue Resolution Projects, Sr. Business Analyst for Health Insurance Co-op (NDA), 05/2015 to 06/2016